



# TALENT DEVELOPMENT FOR YOUR ENTIRE ORGANIZATION

2022 Training & Development Workshops



ORGANIZATIONAL  
DEVELOPMENT



# TALENT MATTERS

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## WEBINAR SERIES

**At Flint & Genesee Group**, we believe a well-trained and motivated workforce is vital to the growth of our community. To give employers and employees an edge in today's highly competitive work environment, we partner with business training professionals to provide relevant and timely workshops, crafted to meet the needs of workplaces across all industries, sectors and levels of experience.

Nationwide talent shortages are at a 10-year high, with no immediate end in sight and no one-size-fits-all solution. To challenge businesses and organizations to think creatively about the way they develop, attract and retain talent, Flint & Genesee Group is kicking off a new webinar series starting January 25.

Join us each month as we bring together workforce experts to discuss the changing workforce landscape and its pressing issues.



### QUARTERLY WORKSHOPS

Workshops – like those on pages 4-6 – are planned on a quarterly basis and cover everything from leadership development to marketing. This option is perfect for employers that have gaps to fill in an already existing training program. It's also a great opportunity to network with other local professionals.



### CUSTOM ON-SITE TRAINING

Many of our courses are available to be held exclusively for your organization. This is a great option for organizations wanting to train a larger group at the same time. These workshops can take place on your organization's schedule at your facility or held virtually.



### FLINT & GENESEEE GROUP SPEAKERS BUREAU

There is plenty of activity underway in Genesee County and Flint & Genesee Group is right in the thick of things. From nurturing talent to welcoming visitors to luring new business investment, Group executives and staff are available to speak on a variety of subjects at no cost.

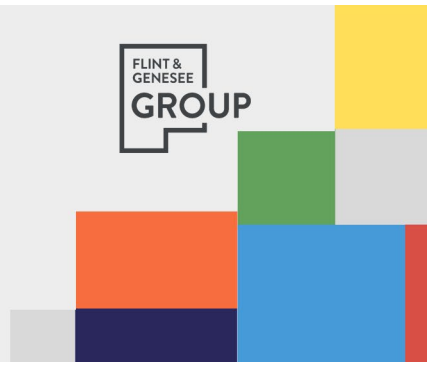
### UPCOMING WEBINARS

January 25 at 12:00 p.m.  
Recruitment Strategies

February 22 at 12:00 p.m.  
Succession Planning for Business Owners

March 22 at 12:00 p.m.  
Internships and Apprenticeship Programs

# LEADING FROM EVERY LEVEL



Leadership is not about title or position, but rather your ability to influence others. This leadership development series is designed to help attendees find their influence and adopt daily leadership practices, regardless of role, title or seniority.

## AS A PARTICIPANT, YOU WILL LEAVE WITH:

- Confidence in your leadership abilities
- A better understanding of influence and working with others
- Accountability for your personal/professional development
- A desire to make an impact within your organization

## EMPLOYERS WHO PROMOTE INTERNAL LEADERSHIP DEVELOPMENT EXPERIENCE:

- Engaged and loyal team members
- Lower employee turnover
- Increased innovation and creativity
- Increased productivity
- Employees who act as a resource for one another
- Prepared future leaders

**DATES:** February 16 | [Transitioning from Peer to Supervisor](#)  
April 19 | [Overcoming Professional Burnout](#)  
June 21 | [Managing the Generational Shift](#)  
August 16 | [Coaching for Peak Performance](#)  
November 15 | [Visioning for Success](#)

**COST:** \$20 per session; \$75 for the [entire bundle](#)

Bundle pricing also includes:

- Access to the 2021 Leading from Every Level training catalog
- A subscription to Flint & Genesee's Leadership Toolbox, a newsletter including curated articles, reading recommendations, videos and journal prompts, designed to help you grow and excel in your leadership abilities

# LEADERSHIP & ORGANIZATIONAL DEVELOPMENT WORKSHOPS

**97%** of attendees who attended a 2021 workshop stated they were "highly likely to attend or recommend Flint & Genesee Group training opportunities in the future."

## **Networking Beyond the Business Card** Wednesday, January 19 | 8:30-9:30 a.m.

Networking is more than handing out your business card. During this workshop, we'll challenge you to go beyond the business card and get to know people. Creating meaningful connections by building relationships based on your interests and goals will not only help you become more successful at your job, but help your organization thrive. This session will provide you with insight and practical tips about what networking is and how to tap into the power of networking in a meaningful and genuine way. It will also help you leverage your local networks to be more strategic in the networking activities that you attend and hold.

Facilitators: Brianna Mosier, Flint & Genesee Group and Andrew Younger, Flint & Genesee Chamber

Cost: Free to attend for Flint & Genesee Chamber members. \$10 for future members

## **Storytime with Eric Hultgren** Thursday, February 10 | Noon to 1:00 p.m.

Eric Hultgren has been telling stories since he was 8 years old, and professionally for the last seven years for brands with MLive. Those brands could be the State of Michigan, a local coffee brand, the cannabis industry and everything in-between. The one thing Hultgren has learned throughout his career is that the difference between a good story and a great one is the lens you see the story from. In this session, Hultgren will teach you how he approaches storytelling, how those stories make for stronger brands, and ultimately how stronger brands can lift up and support stronger communities. What makes this different is the engagement – you will be a part of this session and by the end, you will share your story.

Facilitator: Eric Hultgren, MLive Media Group

Cost: \$20 per attendee. Group rates available for teams of five or more.

For group rates, contact Brianna Mosier at [bmosier@flintandgenesee.org](mailto:bmosier@flintandgenesee.org).

## Customize the Customer Experience with DiSC

Wednesday, March 16 | 8:30 to 10 a.m.

What if your customers had their needs written all over their face? While we hope this to be true, typically, it's not that easy. DiSC® is a personal assessment tool used by more than one million people every year to help improve communication and teamwork by building self-awareness. Beyond its typical use, DiSC® also provides us with a decoder to help individualize the customer experience. Join us to learn more about reading other people's DiSC® profiles to better understand them and help you adjust your communication style to provide a customer experience like no other.

Facilitator: Brianna Mosier, Flint & Genesee Group

Cost: \$20 per attendee. Group rates available for teams of five or more.

For group rates, contact Brianna Mosier at [bmosier@flintandgenesee.org](mailto:bmosier@flintandgenesee.org).

# 100K IDEAS MONTHLY WORKSHOPS

Join 100K Ideas for their FREE workshops, held every month! From topics from branding to mentorship to venture capital, come discover new information to help you learn and benefit on your entrepreneurial journeys. Check out our Facebook events and website for more details on these upcoming events.

Learn more on our website: [www.100kideas.org](http://www.100kideas.org)

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## Earn the nationally recognized **Certified Tourism Ambassador Designation**

When visitors have a great visit to our community, they will share that experience with others and be more likely to return. The Flint & Genesee Certified Tourism Ambassador program teaches how to turn every encounter, with visitors and residents alike, into a positive experience. Build your resume while you learn more about the rich history of Flint & Genesee.

**2022 training course dates:**

January 27 • March 25 • June 8

September 15 • October 26

**Easy online enrollment  
at [CTANetwork.com](http://CTANetwork.com)**



— Celebrating 5 Years —



*Thanks to the generous support of the Charles Stewart Mott Foundation, these professional development opportunities are provided at little to no cost to attendees.*

To learn more about organizational and leadership development, contact

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or visit our website at [FlintandGenesee.org/training](https://FlintandGenesee.org/training)



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